

STONECUTTERS RIDGE GOLF CLUB

SPONSORSHIP OPPORTUNITIES

Contact Craig Scott for more information.
9627-7081 | ceo@srgc.net.au



STONECUTTERS RIDGE GOLF CLUB

Opened in August 2012, Stonecutters Ridge Golf Club is Sydney’s first Greg Norman designed golf course. Prior to 2012 the club operated as Ashlar Golf Club in Blacktown which was established in 1927.

The Greg Norman signature championship course is framed by the natural meanderings of Eastern Creek and surrounding bushland with three distinct landscaping themes to provide a range of sensory experiences like intimidating bunkers, challenging greens and impressive water features.

Stonecutters Ridge has established itself as a premium golfing destination:

- 2014 – 2016 Host NSW Open
- 2018 – Golf NSW Metropolitan Club of the Year
- 2024 – #19 Top 100 Courses New South Wales
- 2024 – #81 Golf Digest Top 100 Courses Australia
- 2024 – #61 Golf Australia Top 100 Courses Australia

STONECUTTERS RIDGE GOLF CLUB VALUES

Stonecutters Ridge Golf Club culture is anchored in the values of honesty, integrity, respect, responsibility and excellence with a vision to positively contribute to the culture and spirit of our community by providing a first-class sporting and recreational facility.

Do these values align with your business?





OPPORTUNITIES TO PROMOTE YOUR BUSINESS THROUGH STONECUTTERS RIDGE

Stonecutters Ridge Golf Club is in the high growth area of Northwestern Sydney. Situated next door to Marsden Park, currently ranked No.1 in suburban growth in NSW, our clientele present a significant opportunity for you to expand your business exposure.

We have designed our sponsorship packages to help build and support our Academy of Golf and Elite teams, while your business will expand your market potential through Stonecutters Ridge members, visitors and social media followers –

- 1,000 Golfing members
- 900 Social members
- Over 8,000 Social Media followers
- 10,000 What's On emails
- 12,000 Visitors per year
- 70,000 Rounds of golf annually

In-cart advertisement, clubhouse advertising and online communications will be seen by club members, their guests, visitors, our corporate customers and social golfers on a daily basis regularly over a 12-month period.

Your sponsorship will allow the girls and boys of our academy to develop their skills with the guidance and support of our coaching staff. This will enable pathways into a professional career, U.S College system or representing in elite state or national amateur golf.

Our elite teams will have the opportunity to improve and develop their skills, challenging for representative success.

OUR CURRENT 2025/ 2026 SPONSORS





SPONSORSHIP

ACADEMY OF GOLF

The Academy of Golf at Stonecutters Ridge Golf Club is designed to guide and support young talent in the game of golf.

We offer a pathway to children starting at beginner level, via our Cadet program, through to those who wish to develop their golf into a career via our Academy Scholarship program.

Our Academy Scholarship program is available to selected junior and intermediate members to help advance their golf and support their development and commitment to the game. Girls and boys selected for the scholarship program are grouped into one of the following squads:-

- Elite Squad
- Development Squad
- Emerging Talent Squad



Scholarship recipients are provided with support for professional coaching, equipment, nutrition programs, strength and conditioning programs, mental skills development, tournament entry and travel as well as general well-being programs.

The Academy of Golf offers sponsorship opportunities for your organisation that will enable you to widen your marketing reach and associate your organisation with supporting the development of youth in the Western Sydney region. Your support will enable the improvement of equipment, facilities and programs that will contribute directly to the enjoyment and learning of the wonderful game of golf by our girls and boys.

Some of the highlights achieved by our Academy recipients include:

- 2018 Winner Australian Amateur Medal – Darcy Boyd
- 2020 Winner Nick Faldo Series – Harrison Wilde
- 2021 JNIG NSW Junior Championship Nett Champion – Ryan Cadle
- 2021 JNIG State Champion of Champions – Ryan Cadle
- 2022 Royal Junior Open at Royal Calcutta Golf Club Runner Up – Annoushka Maikap
- 2022 NSW Amateur Championships Quarter Final Matchplay – Kade Webber
- 2023 JNIG Harvey Norman Week of Golf Tied 1st Overall – Darcy Mackay
- 2023 Winner Pacific Harbour Amateur Open – Kade Webber
- 2023 Runner Up Riversdale Cup (World Amateur Ranking Event) – Kade Webber
- 2024 NSW Junior Champion 14 Years Girls – Savannah Webb
- 2024 NSW Schoolboys Team Selection – Darcy Mackay
- 2024 Runner Up Mollymook Junior Open – Sean Sammons



OPPORTUNITIES



ACADEMY OF GOLF SPONSORSHIP - AVAILABLE PACKAGES						
MAX NO OF SPONSORSHIPS	2		6		9	
SEASON INVESTMENT EX GST	\$10,000		\$6,000		\$3,000	
INCLUSIONS	Platinum		Gold		Silver	
	Included	Value	Included	Value	Included	Value
7 Day Membership	1	\$2,500	1	\$2,500		
Logo Placement on Shirts	YES	Exclusive	YES	Not Exclusive		
InCart Advertising Package	3 Holes	\$3,500	1 Hole	\$1,500	1 Hole	\$1,500
SRGC Website Listing and Link	YES		YES		YES	
SRGC Social Media Listing and Link	YES		YES		YES	
Recognition in all Academy News Items	YES		YES		YES	
Dedicated Spot on Sponsors Board in Clubhouse	YES		YES		YES	
Free Function Room Hire for Corporate Event	YES (Full)	\$350	YES (Full)	\$350	YES (Full)	\$350
Trackman Sessions	YES (4)	\$160	YES (2)	\$80		
Clubhouse Fine Dining Night Tickets	YES (8)	\$640	YES (4)	\$320	YES (2)	\$160
18 Holes Golf incl Cart	YES (20)	\$1,900	YES (12)	\$1,140	YES (4)	\$380
EX GST PRICES	Total	\$9,050	Total	\$5,890	Total	\$2,390

- All prices listed are ex GST
- All inclusions are only available for a period of 12 months from the sponsorship commencement date unless noted otherwise
- Logos for Shirts will be placed on the sleeve
- In-Cart advertising coverage is on all carts within the 72 Cart Club Car Fleet. On average your advertisements will reach 2500 golfers each month
- Your logo and link to your website will be listed under The Club / Community and Partners page on the SRGC website
- Your advertisement will appear in our SRGC Facebook Photo Album with link to your Facebook page
- Your company will receive recognition in all SRGC authorised media related reports and articles on the Academy of Golf
- Your company details will be showcased on the sponsors noticeboard in a high traffic area of the main clubhouse
- Free single event hire of the full function room for your company meetings, seminars, etc (Catering and Extras are not included as part of the room hire)
- Play your choice of golf course with clients or mates in our 'state of the art' Golf Simulator
- Experience one of SRGC Fine Dining Nights which are held 3 -4 times annually with your staff or clients
- Complimentary Green Fees can be used for hosting clients, rewarding clients as you see fit



SPONSORSHIP

ELITE TEAMS

Stonecutters Ridge have several representative teams that offer sponsorship opportunities for organisations that will widen your marketing reach and associate your organisation with supporting local representative teams and athletes.

Major Metropolitan Pennants

Run by Golf NSW, the Men's & Women's Major Metropolitan Pennant is the premier, club level representative teams event in the state for men and women.

Men's Pennant

The 2024 Men's Competition comprised 70 teams across 5 divisions with an annual promotion and relegation system between divisions. Division 1 represents the pinnacle of this competition. Historically, Stonecutters has performed well in this competition and since promotion relegation was introduced in 2010 our teams have delivered some great results.

- 2017 Division 2 - 1st Place Section Winner and Semi Finalist
- 2021 Division 2 - 1st Place Section Winner and Semi Finalist
- 2023 Division 2 - 1st Place Section Winner and Pennant Champion
- 2024 Division 1 - 3rd Place Section



A successful debut season in 2024 secured Division 1 status for 2025 and included the highlight of defeating the 2023 Division 1 Champions, Avondale Golf Club

Womens Pennant

Commencing in 2015 with 2 divisions and a promotion and relegation system the competition changed in 2024 to a single division featuring 9 teams. Historically, Stonecutters has performed well in this competition and since 2015 our teams have also delivered some great results

- 2017 Division 2 - 1st Place Section Winner
- 2018 Division 2 - 1st Place Section Winner and Pennant Champion
- 2022 Division 2 - 1st Place Section and Runner Up
- 2024 Division 1 - 2nd Place Section Winner and Semi Finalist



2024 represented our most successful year to date with a runner up finish to the Australian Golf Club and a semi-final contest against Concord Golf Club. In recent years our focus has been to foster and develop our junior girls as the backbone of our squad and those efforts have resulted in attracting new players to the club and the future for this team looks bright.

OPPORTUNITIES



The Master Pennant

Run by Golf NSW, the Master Pennant is the premier, club level, representative teams event in the state for men and women over 50 years of age. The 2024 competition comprised 84 teams across 3 geographic regions (Sydney Metro, Illawarra and Hunter). In 2024 the Sydney Metro competition featured 59 teams in 4 divisions with a promotion and relegation system between divisions. Stonecutters highlights since the establishment of the promotion relegation system in 2020 include:-

- 2022 – Division 1 1st Place Section and Semi Finalist
- 2024 – Division 1 1st Place Section and Semi Finalist



Eric Apperly Shield

Run by Golf NSW, the Eric Apperly Shield is the premier, club level, representative teams event in the state for men and women under 21 years of age. The 2023 competition featured 32 teams in a single division made up of 6 sections. Stonecutters highlights in this competition include:-

- 1980 – Winner (As Ashlar Golf Club)
- 2020 – 1st Place Section and Semi-Finalist
- 2022 – 2nd Place in Section
- 2023 – 2nd Place in Section
- 2024 – 1st Place Section and Runner-Up



The 2024 Runner-Up result shows great promise for a team with an average age of 16. The next few years look very exciting for this group.

Junior Pennant

Run by Golf NSW and Jack Newton Junior Golf, the Junior Pennant is the premier, club level, representative teams event in the state for boys and girls under 18 years of age. In 2023 the competition featured teams from across the state in Sydney Metro and other regional sections. In 2023 Stonecutters won the Sydney Metro Junior Pennant and finished 3rd overall in the State Finals held at Newcastle and Belmont Golf Clubs in February 2024

- 2023 – 3rd Place in State Finals
- 2023 – 1st Place Section and Sydney Metro Winner



Other Representative Teams that provide sponsorship opportunities include:-

- TL Warren and W Gibson Trophies (B and C Grade Sydney Metro teams)
- Encourage Shield (Introductory Junior Teams Sydney Metro and Regional sections)

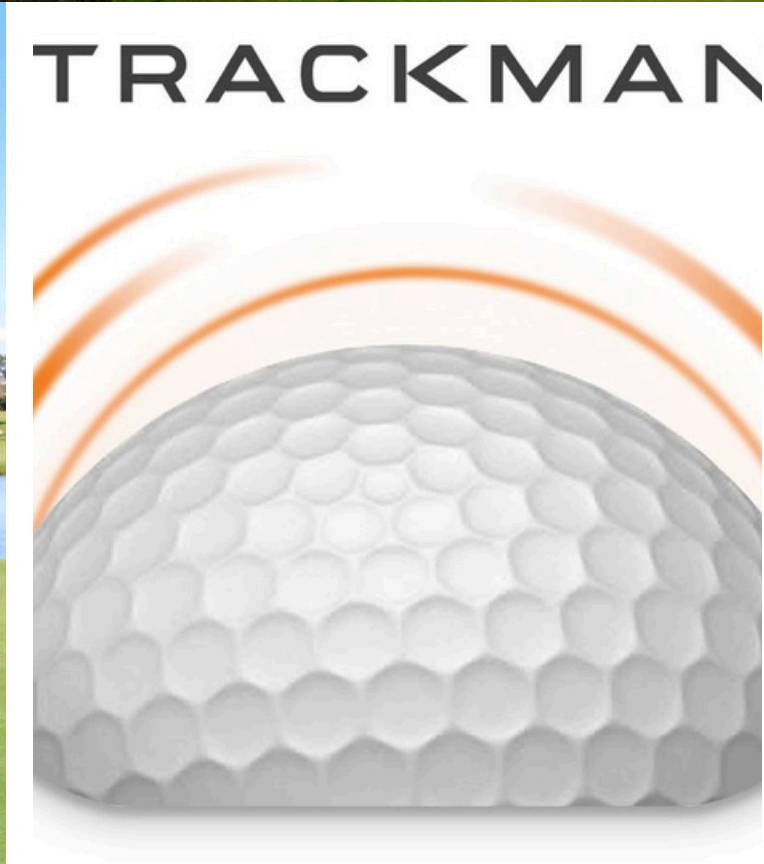




PACKAGES

SPONSORSHIPS PER TEAM	1		or	2		or	3	
SEASON INVESTMENT EX GST	\$10,000			\$6,000			\$3,000	
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COACHING STAFF

Adam Kelleher - Golf Professional PGA Australia Member

Adam comes to us with 25 years of golf experience and is most passionate about customer service and assisting golfers achieve their playing potential through golf instruction.

He has worked at numerous courses in Western Sydney from Dunheved, Campbelltown, Riverside Oaks, Rum Corps & most recently at Windsor Golf Club where he was the head professional.



Matt Ecob - Elite Coaching Professional PGA Australia Member

Matthew Ecob is a Golf Professional with 30 years of tournament experience in Australia and Internationally. Matthew coaches many PGA Tour and aspiring Tour professionals and some of the best young Japanese golfers.

Matt is currently coaching some of our elite scholarship participants.





Blake Dowd - Head Teaching Professional PGA Australia Member

Blake successfully completed the PGA Trainee Program from 2017 to 2019. During his traineeship, he notably facilitated the Dr. Kwon Level 1 & 2 Golf Biomechanics Certification.

After completing the program, Blake was appointed as the teaching professional at Lynwood Country Club, where he was later promoted to head teaching professional.

Recently, Blake has joined SRGC to advance the coaching within the club.



Raymond Costello - Trainee Professional PGA Australia Member

Ray is currently a PGA associate, undertaking his first year in the membership Pathway Program with the PGA of Australia.

Ray has been a member at Stonecutters Ridge since the course opened in 2012. Ray has been a part of Cadets, Encourage Shield, Junior Pennants, Eric Apperly and Major Pennant teams prior to his traineeship with the PGA of Australia.

He has recently been a part of coaching clinics and My Golf clinics hosted at the club and a key part of the current cadet and junior programs offered by the club.

Ray completed his studies at UWS with a Bachelor of Social Science degree, majoring in psychology.

Ray will be undertaking a degree in Sports Psychology.





Stonecutters Ridge
GOLF CLUB

Everyone is Welcome